

New Advertiser Form

Please fill out and return with ad copy to:

440 Route 34, Suite 2, Colts Neck, NJ 07722

Phone: 732-780-7474 • Fax: 732-431-5442

Email: info@homeimprovementguides.com



NAME _____ DATE _____

COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____

EMAIL _____ CELL _____

Which zone(s) would you like your ad to be placed in?

- Zone 1: North Jersey** – Bergen, Passaic, Morris, Essex, Hudson & Sussex Counties
- Zone 2: Central Jersey** – Middlesex, Somerset, Hunterdon, Mercer, Union & Warren Counties
- Zone 3: South Jersey** – Monmouth & Ocean Counties
- Zone 4: Southwest Jersey** – Burlington, Camden & Gloucester Counties
- Zone 5: Pocono Mountains** – Wayne, Pike, Monroe, Carbon, Lackawanna & Luzerne Counties
- Zone 6: Lehigh Valley** – Northampton & Lehigh Counties
- Zone 7: Greater Philadelphia** – Bucks, Montgomery & The Main Line
- Zone 8: New York** – Staten Island & Brooklyn
- Zone 9: New York** – Orange & Rockland Counties

Please Circle or Check Your Choice Below:

Monthly Rates	Any One Zone 1, 2, 3, 4, 7, 8, 9	Any Two Zones	Zone 5 Pocono Mountains	Zone 6 Lehigh Valley	Zones 5 & 6 Pocono & Lehigh	Additional Charge Per Zone
Quarter Page						
Black & White	<input type="checkbox"/> \$195	<input type="checkbox"/> \$325	<input type="checkbox"/> \$125	<input type="checkbox"/> \$125	<input type="checkbox"/> \$195	\$100
Color	<input type="checkbox"/> \$295	<input type="checkbox"/> \$525	<input type="checkbox"/> \$195	<input type="checkbox"/> \$195	<input type="checkbox"/> \$295	\$200
Glossy	<input type="checkbox"/> \$495	<input type="checkbox"/> \$990				\$495
Half Page						
Black & White	<input type="checkbox"/> \$325	<input type="checkbox"/> \$545	<input type="checkbox"/> \$195	<input type="checkbox"/> \$195	<input type="checkbox"/> \$325	\$200
Color	<input type="checkbox"/> \$425	<input type="checkbox"/> \$745	<input type="checkbox"/> \$295	<input type="checkbox"/> \$295	<input type="checkbox"/> \$425	\$300
Glossy	<input type="checkbox"/> \$695	<input type="checkbox"/> \$1390				\$695
Full Page						
Black & White	<input type="checkbox"/> \$425	<input type="checkbox"/> \$745	<input type="checkbox"/> \$295	<input type="checkbox"/> \$295	<input type="checkbox"/> \$425	\$300
Color	<input type="checkbox"/> \$625	<input type="checkbox"/> \$1175	<input type="checkbox"/> \$395	<input type="checkbox"/> \$395	<input type="checkbox"/> \$625	\$500
Premium Position	<input type="checkbox"/> \$725	<input type="checkbox"/> \$1375	<input type="checkbox"/> \$495	<input type="checkbox"/> \$495	<input type="checkbox"/> \$725	\$600
Glossy	<input type="checkbox"/> \$995	<input type="checkbox"/> \$1990				\$995
Color Classified	<input type="checkbox"/> \$99	<input type="checkbox"/> \$198	<input type="checkbox"/> \$59	<input type="checkbox"/> \$59	<input type="checkbox"/> \$99	\$99
Double Color Classified	<input type="checkbox"/> \$198	<input type="checkbox"/> \$396	<input type="checkbox"/> \$118	<input type="checkbox"/> \$118	<input type="checkbox"/> \$198	\$198

HIC Reg. # _____ Plumbing License # _____ Electrical License # _____

VISA, AMEX or MC Number: _____ Exp Date: _____ Security Code: _____

Credit Card Billing Address (if different from above) _____

I am mailing in a check. **Payment must be received by the 20th.**

By completing this form, I agree to pay for my ad before the next issue goes to print. If I decide to advertise after my two free months I will send in payment or authorize my credit card to be run. My ad will continue each month from that point on unless I otherwise notify you in writing by the 20th of the month prior to publishing.